**WHAT TO CONSIDER WHEN DETERMINING THE APPOINTMENT
OF AN APP DEVELOPER**

When assessing an app developer's capabilities, it's important to ask questions that evaluate their technical skills, communication abilities, and approach to app development. Here's a list of key questions to ask

TECHNICAL EXPERTISE

1. **Can you show me examples of apps you've developed?**
   Reviewing their portfolio gives you a sense of their style, functionality, and experience.

2. **Are you experienced with both iOS and Android platforms?**
   If you're building a cross-platform app then the developer needs to have experience in cross-platform tools, but we also recommend that you ensure they also have expertise in building native apps for iOS and Android; sometimes cross-platform tools need to be extended with native code to achieve your functionality requirements.

3. **What best practices for app security and user data privacy do you follow?**
   Essential if your app will handle sensitive user information.

PROCESS AND PROJECT MANAGEMENT

4. **Will you engage offshore developers for any part of the development?**
   If so what parts, from what country and what other projects have you used them on previously? How will the offshore developers support privacy and IP ownership? You need to make sure that your ideas and the software developed, do not end up in another application.

5. **What is your development process like?**
   Look for details about how they plan, design, develop, and test apps.

6. **How do you handle version control and collaboration?**
   Tools like Git and processes for collaborating ensure smooth teamwork.

7. **What is your approach to testing and quality assurance?**
   Their answer should cover both functional and user testing to ensure a high-quality app.

8. **How do you manage deadlines and project timelines?**
   Ask about how they track progress and handle delays.

COMMUNICATION AND COLLABORATION

9. **Will I have a single point of contact, or will I work with a team?**
   Clear communication is vital throughout the project.

10. **How often will we have updates or check-ins?**
    Regular updates ensure transparency and alignment.

11. **How do you handle feedback or requests for changes?**
    Ensure they have a clear process for revisions.

POST-DEVELOPMENT SUPPORT

12. **Do you offer ongoing maintenance or updates after the app is launched?**
    Apps require updates for compatibility and new features.

13. **How do you handle bugs or issues after launch?**
    Ensure there's a support structure in place for fixing problems.

BUDGET AND TIMELINE

14. **What is your estimated timeline for completing a project like this?**
    Compare their estimate to your needs.

15. **What are your pricing models (fixed price, hourly, milestone-based)?**
    Be clear on costs to avoid surprises later.

16. **Are there additional costs for app store deployment or third-party integrations?**
    Some developers charge extra for these services.

INDUSTRY AND BUSINESS UNDERSTANDING

17. **Do you have experience in my industry or with similar app types?**
    Familiarity with your business niche can be a bonus.

18. **Can you advise on features or improvements to make the app more user-friendly?**
    A good developer should contribute ideas to enhance the app.

TECHNICAL AND FUTURE CONSIDERATIONS

19. **What is your approach to scalability?**
The app should be able to grow as your user base expands.

20. **How do you ensure compatibility with future OS versions and devices?**

This ensures the app stays functional as technology evolves. You should expect maintenance program to update your app regularly to keep up with new operating system releases.

OTHER

21. **Branding**
Is it necessary to undertake complete branding and wireframing before POC is achieved

22. **Development Capital Funding**
Can POC be achieved in theory and a high level pitch document that includes an outline of the Pulse solution, functionality and development costs be produced for funding presentation purposes